Friends of the Cumbres & Toltec Scenic Railroad, Inc. Executive Committee Meeting - Virtual Thursday, September 19, 2024

I. Call to Order:

The meeting was called to order at 5:05 PM MDT by Don Stewart, Chairman.

Present:

Don Stewart - Chairman Bill Lock John Ferrell Tim Tennant - Ex-officio, non-voting John Engs Melissa Sellers

Absent: Caroline Tower

Minutes: Melissa Sellers, Secretary

II. President's Report – Tim Tennant

- Next commission meeting is Nov 2nd.
- 487 suffered a blown piston and cylinder on its third trip after its oil conversion. It is currently out of commission.
- PNGPF letter is at the printers. 5 categories: 1-Work Session Support, 2-Historic Structures, 3-General Operating Support, 4-Major Restoration Projects and 5-Enhanced Interpretation.
- E-blast for webcams brought in \$1,800.
- We received a nice estate gift and multiple donations. Total approximately \$15,500.
- Caroline applied for a \$30k grant from the Gates Family Foundation in Denver to re-roof the Cumbres section house. The total cost for re-roofing is approximately \$58k.
- There are a number of upcoming train shows. Linda King is taking over as the Train Show Coordinator. She will be in charge of tracking shows and materials.
- Tim will be on vacation October 8th 15th.
- Kalmbach Publishing recently sold all their publications, including Classic Trains, to Firecrown Media Inc of Chattanooga, TN.
 - Tim has agreed to ½ page-colored ads in Classic TRAINS through March 2026 at the current rate of \$875/issue (4 issues/year) otherwise the rate would have increased to \$1,939/issue.
 - Tim works directly with our sales representative, who was retained from the Kalmbach staff. In 2025, we can eliminate Launch and their fee of \$2,080 for placing these ads.
 - If we need a redesign of an ad, George Waters, who was commissioned by Katharina to create the 2025 calendar, can do it or we can get a Friends member or employee to create the ads. Melissa suggested Kathy Walser.
 - Firecrown Media does not allow rental of their subscriber lists. This means we can no longer do Classic TRAINS membership solicitations as we have in the past.

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- Railfan & Railroad Magazine is celebrating its 50th anniversary with the release of its November and December editions. We will have a ½ page ad in both of these editions.
- White River Productions offers a promotional listing in their Railroad
 Historical Directory which includes placements in 7 targeted White River
 magazines. Some of those publications include; Narrow Gauge & Short
 Line Gazette, Railfan & Railroad, and Passenger Train Journal. Tim
 submitted the Friends information to be included in these pages.
- Renewed a CD that will be paying 4.45% for the next 9 months. In the past year, this CD has yielded \$15k in interest.
- Fall board meeting will be Friday October 25th at the Radisson Hotel Colorado Springs Airport, 1645 Newport Road, Colorado Springs, CO. The Projects Committee meeting will take place on Thursday October 24th. The banquet will be held on Friday evening at the Radisson. John Engs has arranged a tour of the National Museum of WWII Aviation, 775 Aviation Way, Colorado Springs for Saturday morning October 26th. John will be presenting the Master Plan for Cumbres Pass at the banquet.

III. Financial Report – Tim Tennant

A. Budget vs Actual:

- We are in the red \$91.5k.
- Support and Revenue: Grant income is positive due to a \$30k Candelaria Fund grant for the headhunter. Donations are \$30k underfunded and member dues are underfunded by \$11.5k. Year end appeal is also underfunded by \$10k, but that is expected to increase after the year end appeal goes out.
- Expenses: Currently underspent by \$178.5k. Computers & Software is overspent by \$12k due to the Accufund update to the cloud; an increase of 27% over last year. Bank & Card fees are currently at \$8,945 YTD; last year they were \$6,394, an increase of 40% over last year. Our Food/Catering expenses have increased 60% since last year. Materials, Tools, & Supplies are underspent by \$28k. However, there is a large contract for shingles that is coming in for the section house and will affect this number.

B. <u>Detailed Statement of Financial Position (Balance Sheet):</u>

 Melissa asked why Liabilities and Net Assets are categorized as: 2280-ST Lease Payment McLeod (\$20,766) and 2410- LT Lease Payment-McLeod (\$28,146). Since the lease just renewed in April or May, the numbers don't add up for ST standing for Short-Term (this year) and LT standing for Long-Term (next two years). Tim will investigate.

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C. Cash Balances:

- Unrestricted is at \$222,052. At the first of this year, we had \$388,656. At this time last year, it was \$294,212.
- Our total cash balances are \$1,003,619.

D. SORFA (Summary of Temporarily Restricted Funds Activity):

• Our ending net assets are currently \$446,416.

IV. Education – Melissa Sellers

- Kathy and Melissa have been working on trading cards and are hoping to have completed a set of 10 by the board meeting.
- Steve was able to get Simply Design to give access to the education page and provided some templates. However, they added a plug-in that is new, so it is a learning curve (not able to do typical WordPress). Some of the info is on the pages, but the pages are not yet live.

V. Interpretation – John Ferrell

- Getting into the planning stage for the museum car.
- The boxcar is expected to be finished early next year.

VI. Projects Committee - John Engs

- Fall meetings are coming up and John needs input from various people to prepare.
- Session G starts Monday and will be the last official session for the year.
- Bill is going to do a special session the first week in October. They are going to cover the stock car with an RV cover to help prevent deterioration during the winter.

VII. New Business

Executive session.

VIII. Adjournment

5:57 adjourned.

Respectfully submitted,

/s/ *Melissa A. Gellers* Secretary